File:	Always submit your design as a PDF using our template. This ensures that the dimensions and print position are correct and helps prevent errors during production.
Print colours:	Submit full-colour designs in CMYK. For black, use only 100% K (0 / 0 / 0 / 100 CMYK). Set the opacity of all elements to 100%. No white ink is printed; white elements in the design will therefore take on the colour of the bag.
Print colours on brown bags:	Because the ink is printed on a non-white background, colours may appear different, darker or may shift in colour. White elements are not printed and will therefore appear brown, matching the colour of the bag.
Resolution:	Recommended resolution: 300 dpi (minimum 150 dpi). Alternatively, submit the artwork as vectors. The higher the resolution, the better the print quality.
Text:	Always convert all text to outlines (paths).
Print marks:	Submit the file without crop marks or other print marks.
Text size:	Small text and fine elements may fill in during printing.
Readability:	Check readability by viewing the file at 100% actual size (do not zoom in).
Safety margin:	Keep all elements within the safety margin. Anything outside this area will not be printed.
Layers:	Place all design elements on the design layer, so the template layer can be safely removed without losing any parts of the artwork.

Check before submitting:

- ☐ PDF placed in the artwork template
- ☐ No print marks
- ☐ Text converted to outlines
- ☐ Images at a minimum of 300 dpi
- ☐ All elements inside the safety margin
- ☐ Design placed on the design layer
- ☐ Print colours set correctly

Use this checklist to verify that the files you are submitting are ready for production.
This helps prevent delays in processing your order.

Please note for full-coverage printing:

With digital printing, large, solid areas of color may show slight banding and/or variations in color coverage.
This is inherent to the digital printing process.