

File:	Always supply your design as a fully vectorised file in .AI, .SVG or .PDF format. Please note: a linked or embedded .JPG or .PNG file within these programs cannot be used. All logos, text and graphic elements must consist entirely of vectors.
Text:	Always convert all text to outlines (paths).
Print colours:	Always supply the files in the desired *Pantone C colour(s). If your desired print colour is black or white, supply the file in CMYK (0/0/0/0) for white and CMYK (0/0/0/100) for black. *Pantone colours are printed as closely as possible.
Print marks:	Supply the file without any print marks.
Text size:	Small text and elements may fill in during printing.
Background:	Supply the files without a background (including no white background or background in the colour of the balloon).
Legibility:	Round or square shapes may become distorted on this product.
Standard print colours:	For quantities below 1,000 pieces, we use the following standard print colours: Red 032 C, Process Blue C, Reflex Blue C, 362 C, Yellow C, 021 C, 527 C, Magenta C, black or white.

Check before submitting:

- ☐ All elements as vectors
- ☐ Correct file format (AI, SVG or PDF)
- ☐ Supplied in the desired print colours
- ☐ NO background
- ☐ No small text or elements

Use this checklist to verify that the files you are submitting are ready for production.
This helps prevent delays in processing your order.